

A LA CARTE MARKETING OPTIONS

Backstage Creative's marketing consulting a la carte options are available for businesses who are not seeking a marketing point of contact, but rather help managing small or short term marketing initiatives and projects.

Each a la care option is available at three different price points, depending on how much assistance your business is looking for or needs. These options are billed per project OR per month, depending on the service. Per month options require contracts for either six or twelve months.

Social Media Management

Up to two accounts

\$500 / month

Website Creation

Flat Rate - \$2,500 - Basic up to 6 page site, domain creation

Deluxe Site - \$4,000 - Up to 8 page site, domain creation

Premium Website - \$7,000 - Up 14 page site, domain creation

Website Management

\$500 / month

Advertising Campaign

Basic - \$1,500 - One platform, two month campaign, data & analytics, content creation

Deluxe - \$2,500 - Two platforms, two campaigns, data & analytics, content creation

Premium - \$4,000 - Up to four platforms, two month campaign, data & analytics, content creation

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Brand Establishment

Basic - \$1,000 - logo, business cards, stationery

Deluxe - \$2,000 - above PLUS branding kit

Premium - \$6,500 - Above PLUS mission, vision, value establishment and launch planning

Event Planning

Basic - \$1,000 - Event timeline creation, site vendor communications, day of coordination (\$5k event)

Deluxe - \$2,000 - Above PLUS invites and additional vendor communications (\$10K event)

Premium - \$5,000 - Above PLUS event decor/ favors, event PR, all vendor communications and on-site prep/coordination (25k event)