

# MARKETING CONSULTING PACKAGES

Backstage Creative's marketing consulting packages offer companies the ability to have a go-to marketing contact that understands their business and can assist in a range of areas. These areas include, but are not limited to, learning a company profile and understanding its marketing needs, creating marketing objectives and developing and implementing a marketing plan to accomplish those objectives, developing and advising on branding and communications, creating and managing digital profiles, liaising with other company contacts and external vendors, and managing marketing projects and events.

Consulting package levels are based on the number of hours dedicated to the business, per month and require a one-year contract with Backstage Creative.

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## *Basic Plan*

\$1600 / month

Up to 20 hours a month

## *Deluxe Plan*

\$2400 / month

Up to 32 hours a month

## *Premium Plan*

\$3200 / month

Up to 40 hours a month